

Print Advertising 2024

Monthly Rates

POS!TIVELY
NAPERVILLE

# Insertions	1x	2x	3x	6x	12x - Sponsorship
Full Page 10 (wide) x 12 (tall)	\$2,800	\$5,200	\$7,200	\$12,500	\$19,500
1/2 Page Vertical 5 x 12 Horizontal 10 x 6	\$1,800	\$3,200	\$4,200	\$6,800	\$12,500
1/4 Page - 5 x 6 Bottom Horizontal 10 x 3	\$1,100	\$2,000	\$2,850	\$5,500	\$9,500
5 x 4	\$800	\$1,500	\$2,200	\$4,100	\$7,400
4 x 2 (business card style ad)	\$325	\$600	\$850	\$1,500	\$2,200
<p><i>Non-profits in good standing are eligible for a 40% discount. Ask about Chamber of Commerce Rates. Rates subject to change without notice. Monthly print circulation subject to change without notice, generally 20,000 copies.</i></p> <p><i>All specs in inches / All ads are color / Add 10% for premium placement (P3, Back Page, etc.) Custom sizes upon request. Submit high resolution ads to tim@positivelynaperville.com in PDF or comp format, 300 DPI CMYK. Designs services available \$75/ad.</i></p> <p>CONTACT: 630.369.8447 ▪ ideas@positivelynaperville.com ▪ www.positivelynaperville.com</p> <p>Nov 2023a</p>					

