

Print Advertising 2022

Monthly Rates



# Insertions	1x	2x	3x	6x	12x - Sponsorship
Full Page 10 (wide) x 12 (tall)	\$2,500	\$4,500	\$6,000	\$10,800	\$18,000
1/2 Page Vertical 5 x 12 Horizontal 10 x 6	\$1,500	\$2,800	\$4,000	\$6,300	\$11,500
1/4 Page - 5 x 6 Bottom Horizontal 10 x 3	\$1,000	\$1,900	\$2,700	\$5,000	\$9,200
5 x 4	\$750	\$1,450	\$2,100	\$3,800	\$7,200
4 x 3	\$450	\$850	\$1,250	\$2,300	\$4,400
4 x 2 (business card style ad)	\$300	\$575	\$800	\$1,200	\$2,000
<p><i>Non-profits in good standing are eligible for a 40% discount. Ask about Chamber of Commerce Rates. Rates subject to change without notice. Monthly print circulation subject to change without notice, generally 20,000 to 25,000 copies.</i></p> <p><i>All specs in inches / All ads are color / Add 10% for premium placement (P3, Back Page, etc.) Custom sizes upon request. Submit high resolution ads to tim@positivelynaperville.com in PDF or comp format, 300 DPI CMYK. Designs services available \$75/ad. Oct 2021a.</i></p> <p>CONTACT: 630.369.8447 ▪ ideas@positivelynaperville.com ▪ www.positivelynaperville.com</p>					

